



Lexington Herald-Leader

## **MaxRecruit® Plus**

Like performance-based MaxRecruit, we've taken the guesswork out of deciding which job board aggregators to use. Your job will be automatically distributed to top aggregators, including:

- Indeed®
- GlassDoor®
- Jobs2Careers
- Nexxt®
- ZipRecruiter®
- and others

With **MaxRecruit Plus**, you can create a custom budget for your job or multiple jobs and let our Active Monitoring technology deliver optimal results. **MaxRecruit Plus** is ideal when you need to spend more to get more candidates, to get candidates for that hard-to-fill position, or when you have multiple positions to fill and want your recruiting budget spent optimally.

Benefits of MaxRecruit Plus:

- **More flexible than ever.** With MaxRecruit Plus, you specify a custom campaign budget for use against one or multiple jobs. You can also run multiple campaigns simultaneously.
- **Manage your recruiting budget for best results.** For each MaxRecruit Plus campaign, ActiveMonitoring constantly monitors your job's performance across all aggregators, and adjust its placement and cost-per-click ensuring you get optimal results.
- **Employee needed yesterday?** For each campaign, you specify how aggressively the budget is managed for delivering results.
- **Information when you need it.** Get up-to-the-minute status on how your campaign is performing. For each campaign, you can view the budget, amount spent, jobs within the campaign, campaign status, and clicks received.

Contact Us

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